



Fostering Social Responsibility in the Workplace

Course Overview

Organizations realize the importance of creating quality environments for people to live and work. In today's global community, the concepts of social responsibility and sustainability are rising to the top of corporate and government agendas. The ideas are noble. Create socially responsible environments that contribute to positive workplaces, communities, and futures. Every organization, from a school to a small business to a large multinational corporation, can take steps to create and foster programs that achieve these goals. In this course, you'll learn what these principles are and how to create your own program.

Recommended for: HR employees, Business Owners, Small Business owners.

Format: Instructor-led

Duration: One day

Learning Objectives

- Define social responsibility in the business context
- Define sustainability in the business context
- Describe the business applications of social responsibility and sustainability
- In the context of ISO 26000, adapt the principles to their organization
- Create a program for social responsibility in their organization



Course Outline

- Unit 1: Setting the Foundation for Social Responsibility
 - What Is Social Responsibility?
 - Build a Business Case for Social Responsibility
 - Pre-Assignment Review
 - The Role of ISO 26000 Standards
- Unit 2: Creating Your Social Responsibility Program
 - Set Up the Project Vision
 - Create the Project Plan
 - Inspire and Engage Stakeholders
 - Tips on Messaging
 - Measure, Report, and Revise Your Program
- Unit 3: Understanding the Principles of Social Responsibility
 - Due Diligence
 - Protecting Human Rights
 - Promoting Ethics and Organizational Governance
 - Establishing Operating Practices
 - Human Rights and Labor Practices
- Unit 4: Promoting Environmental Awareness and Sustainability
 - Creating Community
 - Protecting Consumer Issues
 - Community Involvement



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